

*Broad Bay Sailing Association presents
the Eighteenth Annual*

Leo Wardrup Memorial Cape Charles Cup

Friday, Saturday & Sunday – August 13-15, 2021

WHAT IS IT?

The Leo Wardrup Memorial Cape Charles Cup (LWMCCC) has been voted the **“Best Regatta” in the Chesapeake Bay**, in Chesapeake Bay Magazine’s 2017, 2018, 2019 and 2020 Best of the Bay Survey.

The LWMCCC is in its 18th year. Founder Leo Wardrup (avid sailor, retired Navy Captain, and longtime House of delegate Representative) passed in 2014 and the race was renamed to honor his hard work through the years. The races are run under the aegis of the Chesapeake Bay Yacht Racing Association (CBYRA) and are conducted locally by the Broad Bay Sailing Association (BBSA).

The race is designed to promote sail training and sailboat racing on the southern Chesapeake Bay. It is a two-day sailboat race (August 14 & 15, 2021) which starts off Little Creek and races to Cape Charles on Saturday, then races to Hampton on Sunday. It provides a venue for over 90 larger sailboats and over 450 sailors to experience the challenges of a day long destination race across the Chesapeake Bay. We especially encourage younger sailors to experience the thrills of open water sailing, as they are the future of this wonderful sport.

SPONSORSHIP

The race entry fees do not cover the costs of the race, and we offer sponsorship opportunities to local businesses to help offset the difference. Sponsorships range from \$250 to \$2500. Sponsorship includes a half or full-page ad in the widely distributed yearbook, listing on banners at the three social events, listing on the online race application, and listing on the Broad Bay Sailing Association website. Additionally, sponsorship can include “bag stuffers” for the skipper’s bags or items for the silent auction or raffle (coupons/giftcards welcome).

The “audience” for your sponsorship is the skippers and crews (over 450 people), many of whom are business leaders and influential in their communities. Additionally, the yearbook gets wide distribution among businesses in the Hampton Roads region.

SAIL NAUTICUS.

From the proceeds of the last nine races, over \$45,000 has been donated to Sail Nauticus, a great training endeavor for underserved youth in our local community. Most of that was matched by other donors increasing our impact. “Through a partnership with Norfolk Public Schools, students are given the opportunity to participate in a program that promotes STEM activities, career development opportunities and life skills through the sport of sailing.”

For more information, please go to www.CCCup.net or contact Al Brazzi at (757) 943-7860.